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Date: \_\_\_\_\_

## Customer Information

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<i>Item</i>	<i>Quantity</i>	<i>Unit Price</i>	<i>Line Total</i>
<b>7 Secrets of Baby Behavior Materials</b>			
Introductory Kit		60.00	
Tearsheets – English (pack of 25)		15.00	
Tearsheets – Spanish (pack of 25)		15.00	
Pamphlets – English (pack of 25)		30.00	
<b>New 40-page parent education booklet!</b>			
The Secrets of Baby Behavior – English (pack of 10)		33.00	

Bulk pricing is available. Contact our office for more information.

**Subtotal**

**Sales Tax \***

**Shipping \*\***

**Total**

## Payment

Check (payable to UC Regents)     Purchase Order #: \_\_\_\_\_

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Order forms with credit card numbers should not be sent by fax or email. If you are paying by credit card, we suggest completing each portion of the form, except the credit card information and calling our office to provide the credit card number.

Note: These materials are not the Fit WIC Baby Behavior or California Baby Behavior Campaign materials. The Fit WIC and California Baby Behavior Campaign materials can be accessed online, free of charge.

\* Tax is calculated based on the rate for the location of delivery. Please contact our office if you need assistance determining your tax rate. If you are tax exempt, please let us know.

\*\* Products will be shipped via USPS and costs are calculated based on subtotal amounts (Orders under \$100 = \$5.00; \$101 - \$300 = \$10.00; Over \$300 = please call). If you'd like to make alternate shipping arrangements, please contact us.

# PRODUCT DESCRIPTIONS

## *7 Secrets of Baby Behavior*

### **Introductory Kit**

This kit is perfect for first-time buyers! It includes 25 pamphlets, 25 tearsheets (in English), and 1 CD containing a PowerPoint training with background and counseling discussion points for each of the 7 Secrets and tips on using each of our products in your practice.

### **Secrets of Baby Behavior Pamphlets**

This attractive pamphlet is our most comprehensive parent education tool. Covering each of the 7 Secrets in detail, it includes information about cues, sleep, crying, and physical activity. (25.5 x 11, folds to 8.5 x 11)

### **Secrets of Baby Behavior Tearsheets**

This handout provides parents with a brief introduction to the *7 Secrets*. Each secret is accompanied by a short explanation. (8.5 x 11, double-sided)

## *The Secrets of Baby Behavior*

### **Booklet**

This 35-page booklet provides concise, evidence-based messages for new parents about babies' cues, crying, and sleep patterns. This fully referenced booklet is written at a 12th grade level with large engaging pictures and one topic per page. A newborn-specific section addresses many of the misconceptions about infants that may mislead parents into unnecessarily supplementing their newborns. Perfect for use in hospitals, doctor's offices, medical clinics and other environments where young families are served. (7 x 9, 35 pages)

\* The Center does not receive funds from UC Davis and sales of these products support our activities. Please do not make copies of the CD or materials for colleagues or co-workers. For information about bulk discounts, contact our office.